

SEEKING
EXPRESSIONS
OF INTEREST

18

FEBRUARY
2020

cooling the city

MASTERCLASS

PENRITH



Calling all city shapers, place makers and urban innovators!

WE'RE INVITING YOU TO
SHOWCASE YOUR WORK AT
A ONE DAY MASTERCLASS
EXPLORING HOW WE CAN
TACKLE SYDNEY'S URBAN
HEAT DILEMMA.

BACKGROUND

Penrith City Council is proud to present the Cooling the City Masterclass on 18 February 2020, at the Joan Sutherland Performing Arts Centre.

Our one-day Masterclass conference and exhibition event will bring together leading minds in industry, government and research, to discuss innovative design and best practice solutions for cooler cities.

WHO WILL ATTEND?

Leading planners, developers, builders, architects and urban designers are all encouraged to attend. We'll explore the most innovative practices around reducing urban heat and importantly, how we can implement them here in Sydney to enhance our city's liveability in summer.

COVER IMAGE
www.densitybydesign.com.au
Taken by Rob Frith



HOW YOU CAN BE INVOLVED

Do you have an innovative approach to urban design and reducing urban heat?

Penrith City Council is seeking expressions of interest to be involved in the upcoming Masterclass and be an exhibitor in our networking exhibition space.

During conference breaks, we'll be offering exhibition spaces for businesses and key organisations to show off their projects, products, research or other work that has helped reduce urban heat.

This is an opportunity for participants to network with key stakeholders and decision makers in the built environment realm.

There is no cost to be involved, however there are a very limited number of spaces available, so it will be a competitive process.

Yes, I want to be involved!

Please fill out the form below and return it by 6 December to andrew.hewson@penrith.city

If you have any questions, please call Penrith City Council on 02 4732 7983.

Applicants will be selected on their expertise and merits, their fit with this event, and their ability to help deliver a range of different perspectives that prompt meaningful discussion and outcomes for attendees.

Note: selection to be involved in our Masterclass does not constitute an endorsement from Penrith City Council.

Business/organisation

Contact person

Contact phone number

Email address

In 100 words or less please tell us about your business or organisation e.g. Who are you and what do you do?

In 300 words or less please tell us about what you would like to showcase. What makes it special and worthy of inclusion at our Masterclass event?

In 100 words or less please outline any relevant certifications (e.g. Green Star), industry based awards, or other external recognition of your work that reflects the achievement and quality of what you are proposing to showcase.