



Community Funding Program – Magnetic Places Grant

Overview

The Magnetic Places Grant funds creative arts activities that magnify resident stories, provide opportunity for creative expression and activate locations across key neighbourhoods.

Key neighbourhoods are those identified as part of the Penrith Neighbourhood Renewal Program and includes:

Cambridge Park, Colyton, Cranebrook, Kingswood, Kingswood Park, Llandilo, Londonderry, North St Marys, Oxley Park, part of Penrith, St Marys, and Werrington.

Grant Objectives

The aim of the Magnetic Places Grant is to fund creative arts activities that magnify resident stories, provide opportunity for creative expression and activate locations across key neighbourhoods, through activities that:

- share and celebrate local stories through art activities co-authored with the community.
- increase and broaden participation of community in arts and cultural activities.
- generate positive experiences and support new or stronger community connections.
- activate, transform and/or animate public spaces through creative activities.

Proposed activities must meet all objectives of the grant.

All proposed activities must align with principles of access, inclusion, and equity.

We encourage applications from First Nations groups, organisations, artists, and collectives, and those that support and celebrate First Nations individuals, communities and culture in Penrith.

Available Funding

The total amount of funding available for the Magnetic Places Grant is **\$50,000**.

Applicants may apply for a grant up to a total funding amount of **\$15,000 excluding GST**.

Grant Timelines

This grant is open once a year. For relevant dates and information please find details on penrith.city/grants.

Successful recipients of this grant are required to:

- conduct activity within 12 months of signing the funding agreement.
- negotiate with Council and confirm in writing any proposed changes to the original endorsed initiative scope.
- mark the end of the activity by hosting a gathering or event which involves participants, and if appropriate their community.
- submit a final acquittal report upon completion of the activity.
- Failure to acquit the grant will affect any future funding requests.

Application Requirements

Applications must be completed and lodged (with all relevant information) on or before the closing date advertised on penrith.city/grants.

Applicants are required to demonstrate that they are able to acquire all appropriate insurances, licenses and approvals for their proposed activity.

If the application is by an unincorporated organisation, then it should provide evidence of auspice from an incorporated organisation.

Successful applications must acknowledge the Magnetic Places grant on promotional material or in press releases.

Successful applicants must be willing to enter into an agreement with Penrith City Council and be solely responsible for the delivery of the activity and expenditure of funds.

Eligible Applicants

Applicants must:

- be one of the following:
 - a professional artist or creative entity with an ABN;
 - an incorporated group, collective or organisation;
 - an unincorporated group or collective that has evidence of auspice from an incorporated organisation with an ABN.

Local artists are encouraged to apply.

Ineligible Applicants

Applicants must not:

- be a school or other government agency.
- have overdue progress or acquittal reports for previous Penrith City Council grants.
- have outstanding debts with Penrith City Council.
- submit more than one grant application, per grant round.

Eligible Activities

- Practice across various art forms including visual arts, performance, digital media, sculptures, installations, and more.
- Activities led by artists with experience, or an interest, in community engaged practice.
- Place-based activities in collaboration with community.
- Activities that creatively integrate art and culture into everyday public spaces.
- Creative arts workshops leading to an activation event or series of events.
- Activities that are free for the community to participate in.

All funded activities must be delivered in key neighbourhoods as outlined by Council.

Ineligible Activities

Funding cannot be used for:

- reimbursements for activities already undertaken.
- operating costs associated with running an organisation or group e.g. salaries, general programming.
- activities, events, and programs that duplicate existing activities of Penrith City Council.
- activities previously funded through Penrith City Council Community Funding Program.
- activities that cannot be delivered within 12 months from receipt of the funding agreement.

Reporting and Acquittal Requirements

As custodians of public funds, Council needs to know that recipients can manage funds and prioritise financial accountability. As such, all grant recipients are required to report on and acquit their activities as detailed in the funding agreement.

Report templates are available and are required to be submitted through SmartyGrants.

Applicants are required to report on the success of the activity in terms of the agreed outputs and outcomes, and relevant data that has been collected.

Detailed financial reports will also be required, and grant recipients will be required to provide documentation and evidence of expenditure.

Assessment Criteria

Grant applications must be submitted on time and meet grant application and eligibility requirements. If eligibility is met, the application will be assessed against the assessment criteria below.

ASSESSMENT CRITERIA	
Category	Criteria
Capacity	Grant application demonstrates the capacity and experience of the applicant to deliver the proposed activity.
Co-authorship	Grant application outlines how the proposed activity will share and celebrate local stories through co-authored art activities with the community.
Participation	Grant application demonstrates how the proposed activity will increase and broaden community participation.
Public outcome	Grant application outlines how the proposed activity will activate, transform and/or animate public spaces.
Connections	Grant application outlines how the proposed activity will generate positive experiences and support new and stronger community connections.